

NVL Whitepaper



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1 Introduction

The NVL project is aiming to offer the most widely accepted rewards and payment solution for businesses working in the Voice over IP (VoIP) industry. 10 million NVL tokens were created in November 2021 on the decentralized XRP Ledger (XRPL) which is a public blockchain that allows settlement of transactions in seconds globally. Half of the token supply will be airdropped to XRP holders with the remainder being allocated to a rewards pool, an exchanges liquidity pool and some will be held for the development and marketing of the project.

The main aim of the project is to reward customers cashback in the form of NVL tokens. Customers that purchase VoIP solutions or order equipment from Northern VoIP and any other VoIP businesses that participate in the NVL project will receive NVL tokens. Northern VoIP will work to establish partnerships with other VoIP businesses who are interested in offering NVL rewards to their own customers.

NVL will also be used as an efficient payment solution helping VoIP businesses to grow and transact with more customers globally.

A new development and use case for the NVL project was introduced in January 2022. This was the launch of the NVL official mascot Nordin The Viking. A competition was held and artists submitted their interpretation or digital design of Nordin The Viking. The community then voted for their favourite design and the winner along with all the entries and some additional designs were selected to be minted as NFTs in the Sologenic decentralized NFT marketplace. This is an evolving part of the NVL project and its aim is to promote and grow the brand awareness for the NVL Project. The sales of any NFTs will be linked in with the supply and value of the NVL token. Artists that contribute to the collections decide their selling price and we will add a small margin on top that covers our fees with the remainder of the margin to be used to buyback NVL from the market. The NVL will then be burned on a monthly basis. NVL investors/holders, artists and anyone purchasing the NFTs will all be contributing to the success of the project and the value of NVL over time.



2 NVL Mission

The mission of NVL is to become the one of the most recognised digital token used by customers and businesses within the VoIP industry. It will achieve this by:

- Establishing an NVL community that promotes, supports and helps each other
- Establishing a roadmap with achievable goals
- Keeping any investors and stakeholders well informed of progress throughout the project
- Reaching out to potential partners and developers in the VoIP and blockchain industries to help grow the project
- Increasing NVL brand awareness with an effective marketing strategy and welcome any support offered from the NVL community

3 NVL Use Case

NVL had two use cases initially, as a reward token and as a payment option. The Nordin The Viking NFT collection is a new addition to the project to help with marketing as well as engage the community in something that is fun and creative. Future developments and use cases will be introduced that brings further benefits to the project.

The Northern VoIP website has been developed to allow customers to claim rewards on all orders placed. We will promote this feature to existing and new customers and educate them on how they can claim and hold their rewards using non-custodial wallets (such as the XUMM wallet app).

NVL Rewards will be redeemable by customers and let them claim discounts on orders or any contracted monthly VoIP services they subscribe to.

NVL will also become an acceptable payment solution through the Northern VoIP website as well as for any partners that are participating in the project. Northern VoIP currently use the NowPayments crypto payment option in the website checkout which accepts multiple types of cryptocurrencies as payment. NVL may be added to NowPayments in the future or we will use or develop an alternative payment gateway solution should this be more suitable.

NVL has been listed on the Bitrue exchange and the SWFT Blockchain Exchange digital. We plan to list on additional exchanges if necessary. We have allocated a proportion of the total NVL supply for this purpose.

4 NVL Roadmap

November 2021

NVL Token created

November/December 2021

Promotion and marketing on social media platforms including free giveaways

December 2021

Whitepaper released

20th December 2021

Airdrop of 5,000,000 NVL tokens

December 2021

Trading on DEX

Q1 2022

Reach out to exchanges and price listing sites

Q1 2022 Onwards

Distribution of rewards to VoIP Customer Sales

Q1 2022 Onwards

Exchange listings

Q1 to Q4 2022

Establish partnerships with businesses, developers. Continue marketing and develop the Nordin The Viking NFT collection



5 NVL Tokenomics

Total NVL supply on 3rd January 2022 was **8,534,466**

(Note: 1,465,286 NVL was burned from the NVL Rewards Pool on 3rd January 2022 to reduce token supply)

The NVL issuer account has been Blackholed, i.e., total supply is fixed and no more tokens may be issued.

NVL Issuer account address: **r458JvSEmmPwrRbEtmrHvWsGqZjq8jK6aE**

6,310,174 (73.94%) in circulation

499,985 (5.86%) for NVL Reward Pool

426,724 (5.00%) for liquidity for exchanges

1,297,583 (15.20%) for developers, marketing and partners

6 NVL Airdrop

The NVL Airdrop commenced at **9pm on Monday 20th December 2021**.

A snapshot of all NVL Trustline accounts was taken at **6pm on Monday 20th December 2021**. This established which accounts qualified for the airdrop.

An NVL Trustline had to be set up to allow participation in the Airdrop. This can be done using the XUMM App with an activated XRP account or by using a hardware wallet such as the Ledger Nano X or S with an activated XRP account using the XRP Toolkit online.

A maximum of 30,000 NVL Trustlines were eligible for the Airdrop. Accounts were required to hold a minimum of 5 NVL tokens to participate. NVL Trustline accounts had to hold 5 or more NVL in their account until the airdrop completed.

If there were more than 30,000 eligible Trustline accounts with 5 or more NVL tokens then the Airdrop was limited to the 30,000 Trustlines in the order that they were established.

5,000,000 NVL tokens was Airdropped.

Each qualifying Trustline received an equal share of the 5,000,000 tokens.

There were 21,338 qualifying NVL Trustlines on at 6pm, Monday 20th December, therefore each Trustline was airdropped 234 NVL each.

Since the main airdrop on 20th December there have been some additional airdrops, prize giveaways and NVL distributed for exchanges liquidity taking the total circulating supply up to 6,310,174 (as of 24th January 2022).

No more airdrops or snapshots will be taken now.